

**Dear Valued Customers,**

The new year will bring many exciting opportunities as well as challenges, which is why it has never been more important for your business to turn to trusted partners like Muzak. We understand what your business requires to maintain a competitive advantage in today's evolving marketplace.

Because your customers are more valuable than ever, you can depend on us to help shape their experiences with your brand. Muzak already touches 100 million people every day—with a variety of products and almost 75 years of experience. We hope that as you plan for 2009, you consider the many ways Muzak can help you build brand loyalty and enhance your relationship with your customers.

*Muzak is:*

- A strong and stable company with industry-leading knowledge and unparalleled experience.
- Custom music, in store and on-hold messaging, sound systems, scent, digital signage, music downloads, drive-thru systems and more.
- The industry's most responsive nationwide service and support network.
- The most comprehensive provider of music delivery solutions and technologies designed to meet any need.
- The best value for competitive rates.
- The peace of mind that your brand is partnered with one of the strongest companies in the marketplace today.

As we embark on our next 75 years of service, everyone at Muzak is more committed than ever to your brand's success. Thank you for your business and I look forward to sharing more opportunities together.



**Steve Villa**, CEO